

**Television and Internet Ad-Hoc Committee
Committee Meeting – November 4, 10AM,
Administrative Conference Room & Zoom
Meeting Minutes**

Attendees: Committee Members - Colleen Grewenow, Gabby Hayes, Brenda Ritch, Mick Viney

Residents/Administration: Steve Byfield, Carol Perkinson

1. Brief Introductions by Committee Members

2. Review Terms of Reference as passed by Condo Board

Members of the Television and Internet Ad-Hoc Committee reviewed and agreed to the terms of reference set forth under Venture Out Bylaws (Article IV, Section 11, f.) to assist and advise the Board of Directors.

3. Review Documents in Shared Google Docs Folders

- Dish Contract
- Issues (Draft)
- Survey; original (more detail) and streamlined (less detail)
- Airebeam Internet Agreement; Provide most recent to Mick (STEVE BYFIELD)
- Responsibilities Related to Airebeam
- VO Website Updates; Committee updates must be received by Tuesday to be posted by/on Friday
- Overview of task at hand will be presented along with proposition to owners at numerous information sessions beginning November 5th.

4. Review/discuss the draft goal “Collect, organize and present information to the Board to assist in their decision regarding renewing the Dish TV Contract”

Members are in agreement that this work is not to be persuasive

- Investigate options
- Gather information
- Listen to the lot owners
- Provide findings to VO Board members
 - The VO Board will decide whether to renew the Dish contract at the December 18th Board meeting. The contract renewal decision must be communicated to Dish by January 10th.

- There are other considerations besides whether to get discontinue Dish i.e. Channel 17, Rec Center, Sonoran Room

5. Information Gathering Tasks

- a. Dish TV 2-Year Contract Renewal Costs
 - i. 2024 Contract based on 1769 units X Cost (1749 lots plus 20 RV pads)
 - ii. What is the 2025 proposed rate increase? (GABBY AND STEVE)
 - iii. Would Dish be interested in offering service on an **individual** basis? What would be the cost? (GABBY AND STEVE)
- b. Direct TV
 - Bulk pricing is considerably more favorable than individual subscription at about \$30/month vs. about \$90
 - Requires owner have internet service
 - The box is mobile and can be used wherever you go with the exception of Canada, unless you use a VPN that grabs a U.S. IP address
 - Will provide option for Channel 17
 - Option for those lot owners without internet service: Over the air digital antenna. (Mick)
 - Cost \$35-\$40
 - Newer versions will allow connected hard drives to save programs
 - Discussion Point - Would the Board consider purchasing these for owners who do not have internet? (GABBY)
 - Technical Support: Powerpoint Demo (COLLEEN), Video Demo, Electronic Club Help/Support
- c. Owners Purchase Their Own Service

Owners are currently purchasing their own internet service. Should TV service be decided by each consumer?
We all have different viewing preferences. No one bulk service will meet the needs of every owner.
- d. Airebeam

Does Airebeam have a bulk streaming package available? (?)

- c. Survey Owners (Ensure only one vote per owner!)
 - i. Available Tools
 - Survey Monkey
 - Constant Contact
 - Paper/Mail
 - Vote Now; excellent in managing one vote per lot owner. Is it available to us? (STEVE BYFIELD)
 - Sampled Telephone Survey
 - Vinney Shout-outs. Start with Vinney Newsletter first before survey to get residents familiar with the big picture.
 - Information Meetings. Attend info sessions at Oasis to hear resident comments. (COLLEEN/MICK/GABBY)
 - iii. Survey Question/Questions Review
 - The Board review of the survey before it is sent out; (GABBY)
 - Review sample surveys (detailed/simple) and provide recommendation to committee (BRENDA and COLLEEN)

- d. Channel 17 Replacement Options
 - i. Private YouTube channel
 - YouTube offers specific account types and programs tailored for organizations, primarily through **Brand Accounts** and the **YouTube Nonprofit Program**.

Brand Accounts (for Businesses/Organizations)

A Brand Account is a dedicated channel type designed for businesses, organizations, and content creators who need to manage their YouTube presence professionally.

Key features and benefits of a Brand Account:

- **Multiple Managers:** You can add multiple team members (owners, managers, editors, etc.) to manage the channel without sharing personal login details or passwords.
- **Professional Identity:** The channel can have a different name and profile photo from the personal Google Account of the owner, allowing for a consistent brand presence.
- **Separation of Personal & Business:** It keeps personal viewing history, subscriptions, and recommendations separate from the organization's channel activities.

- **Enhanced Features & Analytics:** Brand accounts provide access to detailed YouTube Analytics, monetization features (once eligible), custom thumbnails, and other advanced channel management tools.
- **Centralized Management:** You can manage multiple YouTube channels from a single Google account.

ii. VO Owned Media Server

Consult with IT Staff

Dish has a version. On-demand video can be viewed when you want to.

Talk to Channel 17 regarding plans they may have regarding programming. (GABBY)

iii. Options for Those Without Internet

Checkout iPad/Chromebook from public library

Computer Stations at public library

Expand similar service at VO's library?

f. Other TVs connected to Cable TV – What to do?

- i. Fitness Center, Sonoran, Auxiliary Ballroom, Lobby cable service provided at no cost currently. In 2017 the Board negotiated cable to RV spots. It was suggested that these locations fall under Administration.

6. Review Timeline

Why the short timeline on examining the DISH TV contract? The current TV contract comes up for 2 year renewal on March 10, 2026. But, the contract states that if it will **not** be renewed notice must be given 60 days in advance of the effective date of March 10, 2026. This means the Board needs to decide whether to renew the contract by January 10th, 2026. Here are the dates of the upcoming Board meetings:

1. November 20th - Board Meeting
2. December 4th - Board work session
3. December 10th - Town Hall meeting
4. December 18th - Board Meeting (Board Decides DISH Renewal)
5. January 10th - DISH Decision must be made no later than this date
6. January 15th -- Board Meeting (TOO LATE)

Rental Ballot Proposition and Television/Internet Options Presentations

November 21 9:00 a.m.

November 20 1:00 p.m.

November 24 3:00 p.m.

December 4 10:30 a.m. (After the Board Work Session)

December 9 1:00 p.m.

8. Homeowner Comments

Carol Perkins 435 Navajo 602-301-5857: Talk in terms of monthly cost billed to the individual. Survey and educate owners. Don't make it a dollar amount decision. Include features, warranty, and other variables at play. The survey needs to be educational.

9. Next Meeting Date and Time

November 12, 11am